



MEDIA RELEASE
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SASCU Members Receive Makerspace Discounts

SALMON ARM (Oct. 17, 2019) – SASCU Financial Group and Salmon Arm Innovation Centre—Powered by SASCU took another big step together Wednesday evening. SASCU’s CEO Barry Delaney and the Salmon Arm Innovation Centre’s Executive Director Thomas Briginshaw announced a special discount—exclusive to SASCU members— on [makerspace memberships](#). The big announcement came during the Centre’s social night, *Innovation on Tap: SASCU Special*.

“We’re really proud of our prices, and SASCU members will receive even better deals. Adult monthly and annual memberships will be 20% off for SASCU members, and an additional 5% off for SASCU youth (under 18). Access to innovative resources such as virtual reality, 3D printing and woodworking equipment in the Makerspace, are just some of the great resources we have to offer—and we plan to bring in more down the line,” said the Innovation Centre’s Executive Director, Thomas Briginshaw. “With the reduced prices, engaging community projects, and new equipment coming to the Makerspace, there’s never been a better time to [become a member](#).”

The partnership between SASCU and the Innovation Centre—Powered by SASCU continues to strengthen given their shared, core values on community prosperity and youth engagement.

“We are proud to be partners with the Innovation Centre—Powered by SASCU, a space for innovative minds to connect and for community prosperity to flourish,” Barry Delaney, CEO of SASCU explained, “We look forward to our members using these discounts and to giving them another reason why it’s better to be a SASCU member.”

The announcement was a fitting lead in to International Credit Union (ICU) Day, which celebrates the local good credit unions contribute to their communities. In true ICU Day spirit, the makerspace membership discount offers SASCU members facilitated access to learning, skills training, technology tools, and more innovation supporting resources.

About SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

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Media Contact

SASCU Financial Group

Barry Delaney

Chief Executive Officer

250.833.1310 | barrydelaney@sascu.com

Sheri Greeno

Manager, Marketing

250.833.1327 | sherigreeno@sascu.com