



MEDIA RELEASE

FOR IMMEDIATE RELEASE

SASCU Promotes Two Executives

SALMON ARM (May 24, 2019) – SASCU Financial Group announced two promotions, recognizing the contributions and growth in these roles. Both Sheri Hamilton and Tom O’Connor have moved from positions of Associate Vice President to Vice President.

Sheri Hamilton, Vice President, Human Resources, has made substantial contributions within the HR function and to non-HR projects such as the digitization of key member facing processes. She was recently awarded the distinguished CPHR Award of Excellence 2019 – HR Professional of the Year. Hamilton earned her MBA in 2004 from Royal Roads University.

Tom O’Connor, Vice President, Information Technology, has proactively tackled business issues with ideas that are practical and scaled to fit SASCU. He has also made substantial contributions to advance the business. O’Connor has been instrumental in organizational projects such as Shuswap Insurance’s system conversion, account aggregation, and more. Tom earned his MBA in 2015 from Edinburgh Napier University.

“Both Tom and Sheri,” said Barry Delaney, CEO, “have the same accountabilities as the other members of the executive team and are fully accountable for the performance of this organization. I am proud to have them on our senior team.”

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

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