



MEDIA RELEASE
FOR IMMEDIATE RELEASE

Win a Makerspace Package by Sharing with SASCU your ‘Big Idea’

SALMON ARM (March 1, 2020) – This spring SASCU is holding SASCU’s Big Ideas contest to support innovative, youth projects. Partnering with the Salmon Arm Innovation Centre—Powered by SASCU, SASCU will be giving away three annual Makerspace memberships, \$200 towards courses and \$200 towards materials required for the winners’ ‘big ideas’.

There are three age categories to compete in: 12 to 15; 16 to 18; and 19 to 30.

To enter, participants are asked to post a video to SASCU’s social media explaining, in 3 minutes or less, a project they would like to complete using Makerspace equipment or material. Imagining they won, the youth must explain their ‘big idea’ while also keeping in mind this year’s theme – Earth Day.

“We’re excited to see the creative submissions youth come up with,” said Barry Delaney, CEO of SASCU, “being able to support three environmental, youth-driven projects is something we look forward to this year.”



“Having SASCU sponsor a youth project at our Makerspace is very exciting,” said Thomas Briginshaw, Executive Director of Salmon Arm’s Innovation Centre powered by SASCU. “Especially with this year’s theme having an environmental focus, we’re sure to see some innovative ideas.”

Video submissions can be made via Facebook, Instagram or LinkedIn by tagging SASCU and using the #SASCUBigIdeas. Direct posts to their Facebook page are encouraged. The deadline to submit applications is April 9 ,2020. The winners will be announced Earth Day, April 22, 2020. Questions regarding the contest can be sent to marketing@sascu.com. More contest details can be found at sascu.com/BigIdeas



ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU

Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

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