



MEDIA RELEASE

FOR IMMEDIATE RELEASE

SASCU Donates \$6,000 to Local Food Banks and Support Groups

SALMON ARM (April 28, 2020) – In response to the impact of COVID-19 and SASCU’s cooperative principals, SASCU has donated \$6,000 to local food banks and support groups. The Salvation Army, Second Harvest, Eagle Valley, Sorrento and North Shore food banks, and the Salmon Arm Women’s Shelter and Lighthouse Emergency Shelter will share \$6,000.

“We recognise [the impact COVID-19](#) has had on these food banks and support group resources,” says Barry Delaney, CEO of SASCU Financial Group. “We want to do our part in supporting these groups that help so many in our community.”

SASCU normally donates to these groups around Christmas, however, following [cooperative principals](#), SASCU wanted to reach out early to support the local food banks and shelters at a particular time of need. Dave Witt, Chair of the Board Community Relations committee said, “We decided, that due to the sever need, we would make this donation now and likely another one at Christmas.”

Since 2008, SASCU’s contributed more than \$2 million in community support.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

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