



MEDIA RELEASE

FOR IMMEDIATE RELEASE

SASCU Donates over \$5,600 to Local Food Banks and Support Groups

SALMON ARM (December 24, 2019) – In light of the holidays, SASCU is continuing their tradition of donating to local food banks and support groups. The Salvation Army, Second Harvest, Eagle Valley, Sorrento and North Shore food banks, and the Salmon Arm Women’s Shelter and Lighthouse Emergency Shelter will share \$5,676.

“We appreciate all the work these local organizations do for people,” says Barry Delaney, CEO of SASCU Financial Group. “The resources and support they provide has a significant impact in our community.”

From the Christmas Car Giveaway to the Christmas Gift Tree campaign, SASCU is continuing their commitment in making a positive impact this holiday season. Since 2008, they’ve contributed more than \$2 million in community support.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

###

MEDIA CONTACT

SASCU Credit Union

Barry Delaney
Chief Executive Officer
250.833.1310 | barrydelaney@sascu.com

Sheri Greeno
Manager, Marketing
250.833.1327 | sherigreeno@sascu.com