



MEDIA RELEASE

Shuswap Insurance and SASCU Move Forward Together

ENDERBY, BC (January 17, 2019) – Shuswap Insurance Brokers moves into 2019 excited about their future as part of SASCU Financial Group. The company was acquired by SASCU in September 2018.

Based in the Shuswap, SASCU Financial Group includes SASCU Insurance from its Salmon Arm Uptown location. “SASCU is thrilled to have Shuswap Insurance as part of our family,” said Barry Delaney, Chief Executive Officer of SASCU. “We are pleased to be associated with their outstanding reputation for providing professional insurance services to Enderby and area.”

“The combined knowledge along with the expanded insurance provider options really makes this a win-win for our clients.”

“We considered a wide range of possible purchasers. SASCU stood out as the best fit for our clients and staff,” said Chuck Melanson of Shuswap Insurance Brokers. “The early months together have proven this to be true and we are more excited than ever to move forward as part of SASCU.”

Shuswap Insurance staff and location remain the same. They can be found at 604 Cliff Avenue in Enderby.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$750 million in assets. Learn more at www.sascu.com

Shuswap Insurance Brokers has served Enderby and area since 1912. The community-based company offers Autoplan, homeowner, farm, and business insurance through its team of professional and service-focused brokers. www.shuswapinsurance.ca

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